

UI/UX Designer CELEBRATING 9 YEARS of SERVICE



PROFICIENCIES



Script: HTML, CSS, SASS, JS, SVG
 Frameworks: Rails, CI, .NET
 CMS's: Wordpress, MODx
 Worked Around: JS, PHP, RUBY, C#, VB

Profile

I'm a creative who uses the art of design to shape emotions and build processes that lead to conversions.

By combining the advantages great design and user behavior (through testing and data analysis), I take a goal oriented approach to design challenges.

I live my work and spend many nights pondering solutions to technical and creative hurdles.

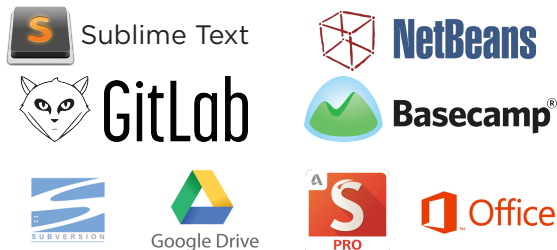
I love what I do, and I'm good at it.

JD

Brands I Have Worked With



Software Experience



Education

My design and development education has been self-directed. I surround myself with books and blogs of the best people in the industry, like:

Cameron Moll, Christian Heilman, Jonathan Snook, Steve Krug, Dave Kerpan, Oli Gardner, and dozens, maybe hundreds of others.

About Jonathan

MY BLOG: **THE BUSINESS OF TODAY**: www.jonathandevine.com

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Work History on Page 2

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Want more? *View my portfolio* at <http://1drv.ms/VMhFxd>



UX Designer

Nov. 2013-Aug. 2014

- ▶ Increased conversion rates (in one case by 200%)
- ▶ Managed web analytics and web marketing efforts
- ▶ Updated brand and completely redesigned web site
- ▶ Improved organic search rankings



UX Designer

Apr.-Oct. 2013

- ▶ Rescued a failed web and ecommerce project
- ▶ Refocused goals, expectations, and process
- ▶ Improved communication between upper and mid-level executives, team leaders, and team members spread over 5 countries and 13 time zones
- ▶ Traveled Internationally
- ▶ Assisted in selecting 3rd party vendors and acted as a company liaison to them
- ▶ Revived their social media and grew customer engagement



Creative Director

2011-2013

- ▶ Credited with making the Creative Department revenue-positive in the company's 35-year history
- ▶ Hired, trained, and managed creatives and web designers
- ▶ Evaluated marketing opportunities
- ▶ Wrote 6-figure marketing budget and proposals



UI Designer

2008-2012

- ▶ Improved open and response rate of emails
- ▶ Improved content for educational pages
- ▶ Designed packaging for training materials



Web Developer (Freelance)

2005-2011

- ▶ Developed multi-disciplinary skills
- ▶ Frequently interfaced with a variety of clients